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GLOBAL RESPONSE INSTITUTE

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## **Global Response Institute certifies Health Data Vision, Inc. MRCS platform as environmentally conscious technology.**

Innovative approach to reduce carbon emissions and paper use with medical records

**Daphne Alabama, August 13, 2010** — The Global Response Institute announced today its formal recognition of Health Data Vision, Inc., as an 'environmentally conscious' business. When considering companies for this recognition, the Institute evaluates their process using a set of standardized qualifying points in order to insure that its positive environmental impact is not only immediate but also, more importantly sustainable.

Health Data Vision's patent-pending MRCS platform is a uniquely scalable solution for the collection and analysis of medical records that incorporates a number of aspects that resonate with the criteria evaluated by the Institute. The primary areas of impact are reduction of paper, commuting and other travel as well as minimizing the energy footprint in the data center.

"HDVI's MRCS technology is a perfect example of making a paradigm shift and using an established infrastructure system in a new and more efficient way. By developing and deploying their Software-as-a-Service (SaaS) solution, medical records can now be securely shared by authorized medical professionals electronically via the current communications infrastructure," said Frederick Winters, the Institute's founder.

Many practices in the industry today require the copying of medical records for multiple purposes. The MRCS software provides for scanning or faxing of medical records from around the country and the immediate processing. All analysis and viewing of records is done in specifically designed viewers and tools, never requiring any printing. Even reports are designed so they are available in real-time and customers are strongly discouraged from printing reports.

MRCS is designed so that many of the clinicians analyzing medical records can securely access the charts and forms via the Internet portal. Besides adding flexibility and convenience to work schedules, the MRCS software eliminates travel to administrative or doctor's offices. It's a win-win-win situation: employees are more productive, don't spend time on the road, saves office space and other facilities cost for the company, all while significantly reducing the fuel consumption and the carbon emissions generated from the thousands of miles driven every day under the current system.

All IT infrastructure is hosted in a secure data center, where computing resources are marshaled only as needed. This obviously minimizes energy consumption, but also saves

HDVI significant amounts in IT operations while maintaining an enterprise-level infrastructure and scalability.

“Being recognized by the Institute means a lot to us,” said Michael Klotz, President and CEO of Health Data Vision, Inc. “We are excited to know that we are able to innovate in a way that is good for business and for our precious global resources. By strategically pursuing both objectives, we are not only addressing a strong personal desire of many in our leadership team, but also simply doing smart business. I would even go as far as to say that approaching our offerings with the declared intent to minimize resource and energy use inevitably leads to smarter business practices for all.”

The certification, however, is just the beginning of the collaboration between the Institute and Health Data Vision. In the future, Health Data Vision will be actively engaged in the Institutes activities, including the development of application specific energy efficient supporting technology systems within our industry.

#### **About Health Data Vision, Inc.**

Health Data Vision, Inc. provides comprehensive solutions for the collection and analysis of medical records and health data. Its flagship product is the patented Medical Records Collection System (MRCS), which provides a flexible, comprehensive and scalable platform to address specific needs of payers, providers, and medical research. Its process-centric approach provides state-of-the art automation, quality checks, and analytics.

#### **About Global Response Institute**

The Global Response Institute is a 501(c)(3), tax-exempt organization, established as a permanent organizational body for the specific purpose of serving as an operational planning consortium focused on the development and deployment cutting edge environmentally conscious and energy efficient infrastructure solutions. Bringing together diverse individuals, companies, organizations, and even government agencies, pooling their collective experiences and resources in support of its mission.

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